

Rec'd 3624
ISW

**REQUEST FOR CONTINUED EXAMINATION (RCE)
TRANSMITTAL**

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 17, 2004.

Margaret A. Sullivan
Signature

Application Number : 09/923,829 Confirmation No. 1850
Filing Date : August 7, 2001
Inventor(s) : Thilo Gabler
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING
USING USER RESPONSES

Group Art Unit : 3621
Examiner Name : Firmin Backer
Docket No. : 46894/RAG/W391 Date: December 17, 2004

MAIL TO: Mail Stop RCE

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 of the above-identified application.

This application is **not** an application of the kind specified in 37 CFR § 1.114(e).

1. THE STATUS OF THE APPLICATION IS AS FOLLOWS:

- a. ☒ Pending (no review proceedings active)
- (1) ☒ An Action was mailed by the Office on September 17, 2004, as to which no appeal under 37 CFR § 1.191 has been filed and
- ☒ a response under 37 CFR § 1.116 was faxed on November 16, 2004
- ☐ via Express Mail
- ☒ with certification of transmission under 37 CFR § 1.8
- ☒ that Action was a Final Rejection, the finality of which is to be withdrawn by this Request
- ☐ an appeal or civil action under 35 U.S.C. 141, 145 or 146 has been terminated
- (2) ☐ Allowed: the Notice of Allowance was mailed by the Office on
- ☐ the Issue Fee has not been paid
- ☐ the Issue Fee has been paid **and** a petition under 37 CFR § 1.313 was granted on
- b. ☐ Pending (with review proceeding active)
- An appeal under 37 CFR § 1.191 has been filed. **Applicant(s) hereby withdraw that appeal and request reopening of the prosecution of the application.**

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**REQUEST FOR CONTINUED EXAMINATION (RCE)
TRANSMITTAL**

Application No. 09/923,829

2. SUBMISSION(S) REQUIRED (check at least one)

a. Previously submitted

☒ Consider the amendments/reply under 37 CFR § 1.116 previously filed on November 16, 2004.

☐ Consider the arguments in the Appeal or Reply Brief previously filed on

☐ Other:

b. Enclosed

☐ Amendment/Reply

☐ Affidavit(s)/Declaration(s)

☐ Information Disclosure Statement

☐ Documents under 37 CFR § 1.48

☐ Petition for Extension of Time

☐ Other:

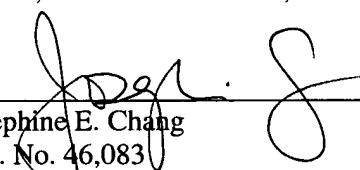
The Examiner is requested to telephone the undersigned promptly following receipt and initial review of the application in light of the Submissions(s) for the conduct of, or the scheduling of, a telephone interview in the application.

Please direct all correspondence to **CUSTOMER NUMBER 23363**. Direct telephone calls to 626/795-9900, **CHRISTIE, PARKER & HALE, LLP, P.O. Box 7068, Pasadena, CA 91109-7068**.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By


Josephine E. Chang
Reg. No. 46,083
626/795-9900

JEC/tll

**REQUEST FOR CONTINUED EXAMINATION (RCE)
FEE CALCULATION SHEET**

Application No. 09/923,829

PART I — BASIC FEE			
BASIC FEE	Small Entity \$395.00	Large Entity \$790.00	\$395.00

PART II — ADDITIONAL CLAIMS (compared to application before RCE)						
	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra Claims	Small Entity Rate	Large Entity Rate	FEE
Total Claims	22	*22	0	0 x \$25.00	0 x \$50.00	0
Independent Claims	2	**3	0	0 x \$100.00	0 x \$200.00	0
First Presentation of Multiple Dependent Claim				\$180.00	\$360.00	0
TOTAL CLAIMS FEE						\$0
List Independent Claims: 1, 7						
* IF THE HIGHEST NUMBER OF TOTAL CLAIMS PREVIOUSLY PAID FOR IS LESS THAN 20, WRITE "20" IN THIS SPACE.						
** IF THE HIGHEST NUMBER PREVIOUSLY PAID OR IS 3 OR LESS, WRITE "3" IN THIS SPACE.						

1. FEES (The RCE fee under 37 CFR § 1.17(e) is required by 37 CFR § 1.114 when the RCE is filed.)

- a. X Amount (total from Fee Calculation Sheet)
A check for \$395.00 is enclosed.
- b. X The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required for this transaction to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. A duplicate copy hereof is enclosed.

c. TLL PAS599168.1-*/12/17/04 11:34 AM